



# McGill-Toolen Catholic High School Football Booster Club

## FOOTBALL MEDIA GUIDE CONTRACT AGREEMENT

### **BUSINESS ADVERTISEMENT AD**

Due Date: July 16, 2024 Please fill form out completely

Circle NEW or RENEWAL If Renewal check  to USE SAME AD ON FILE

Name of Sponsor/Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone #/Email: \_\_\_\_\_

Player Responsible for the Ad: \_\_\_\_\_

*ADVERTISEMENTS AVAILABLE, Ads are for the REGULAR season only*

#### Game Day Program

Back Page Full Color Ad (Limit 1) \$750

Full Page Color Ad (Limit 10) \$500

#### Media Guide Business Advertising

Full Page Color Ad \$450

½ Page Color Ad \$350

½ Page Black & White Ad \$250

¼ Page Black & White Ad \$150

1/8 Page Black & White Ad \$100

#### Ad Dimensions

Full With Bleed 7.5 x 10

Full With No Bleed 7.5x10

Full With Bleed 7.75 x 10

Half Page 7.5 x 5

Half Page 7.5 x 5

Quarter Page 3.75 x 5

Business Card 3.75 x 2.5

#### On Field Endzone Signage Advertisement

A Frame Endzone Signage behind North Endzone \$750

**PAYMENT INSTRUCTIONS** *Please enclose payment with Ad (checks made payable to McGill-Toolen Football Booster Club) email questions to [mctfootballads@gmail.com](mailto:mctfootballads@gmail.com)*

ADVERTISEMENT DESIRED: \_\_\_\_\_

IF MEDIA GUIDE Ad Size: \_\_\_\_\_ Circle Color or Black & White

Check Number: \_\_\_\_\_ Amount: \_\_\_\_\_

- Form and Payment can be given to Coach by July 16, 2024
- Form and Payment Can be Dropped off in the McGill Office or Mail to: McT Football, 1501 Old Shell Road, Mobile AL 36604
- Send Forms Electronically to: [Mctfootballads@gmail.com](mailto:Mctfootballads@gmail.com) or scan QR code to fill out electronically



#### **MEDIA GUIDE AD INSTRUCTIONS**

- ATTACHED ARE PRINT READY MATERIALS OR EMAIL TO [MCTFOOTBALLADS@GMAIL.COM](mailto:MCTFOOTBALLADS@GMAIL.COM) (SEND IN PICTURES, WORDS, FONTS YOU WANT TO USE), DO NOT BEND OR STAPLE AD IF ATTACHED
- Do not write on actual picture or ads. Make changes or additions to your ad on a separate piece of paper, or include instructions/drawings.
- For best results: Send **PRINT READY** pdf; use Ad slicks; or sharp clean originals. IF NOT OUR PRINTER WILL DESIGN YOUR AD.
- CHECK BOX  TO USE PROFESSIONAL PICTURE DAY PHOTO OF FOOTBALL PLAYER: \_\_\_\_\_

*Thank You for supporting the McGill-Toolen Yellow Jackets !*

Office Use Only: Check # \_\_\_\_\_ Amount paid: \_\_\_\_\_ cash or credit card: \_\_\_\_\_