



McGill-Toolen Catholic High School Football Booster Club

CONTRACT AGREEMENT – FOOTBALL MEDIA GUIDE ADVERTISEMENT

PLAYER/PERSONAL AD

DUE DATE: July 16, 2024

Please fill out the form completely.

Name of Player/Cheerleader/
Band Member: _____

Contact Name: _____

Contact Phone #: _____

Contact Email: _____

Ad Size: _____ Color: _____ Black & White: _____

PAYMENT INSTRUCTION

FULL PAGE COLOR AD \$300
 ½ PAGE COLOR AD \$200
 ½ PAGE BLACK AND WHITE \$175
 ¼ PAGE BLACK AND WHITE AD \$100
 1/8 PAGE BLACK AND WHITE \$75

Ad Dimensions

Full With Bleed 7.5 x 10
 Half Page 7.5 x 5
 Half Page 7.5 x 5
 Quarter Page 3.75 x 5
 Business Card 3.75 x 2.5

*Please enclose payment with Ad (checks made payable to McGill-Toolen Football Booster Club)
Ads are for the REGULAR season only.*

Check Number: _____ Amount: _____

- Players Can Give Forms to their Coaches prior to July 16, 2024.
- Parents/Company Sponsors Can Drop Form off in the McGill Office (Football Ad Basket)
- Mail Form to: McT Football Sponsorship Program, 1501 Old Shell Road, Mobile AL 36604
- Send Forms Electronically to: Mctfootballads@gmail.com or fill out form online by scanning QR code



MEDIA GUIDE AD INSTRUCTIONS

- CHECK BOX TO USE PROFESSIONAL PICTURE DAY PHOTO IN AD
- BE SURE TO ATTACHED PRINT READY MATERIALS OR EMAIL WORDING TO MCTFOOTBALLADS@GMAIL.COM (SEND IN PICTURES, WORDS, FONTS YOU WANT TO USE), DO NOT BEND OR STAPLE AD IF ATTACHED.
- Do not write on actual picture or ads. Make changes or additions to your ad on a separate piece of paper or include instructions/drawings.
- For best results: Send **PRINT READY** pdf; use Ad slicks; or sharp clean originals. IF NOT, OUR PUBLISHER WILL DESIGN YOUR AD.

** MCT FOOTBALL RESERVEE THE RIGHT TO DECIDE WHAT IS PROPER ADVERTISING FOR A HIGH SCHOOL MEDIA GUIDE*

Thank You for supporting the McGill-Toolen Yellow Jackets !!

Office Use Only: Check # _____ Amount paid: _____ cash or credit card: _____