



McGill-Toolen Catholic High School Football Booster Club

FOOTBALL MEDIA GUIDE CONTRACT AGREEMENT

BUSINESS ADVERTISEMENT AD

Due Date: June 30, 2023 Please fill form out completely

Circle NEW or RENEWAL If Renewal check to USE SAME AD ON FILE

Name of Sponsor/Company: _____

Contact Name: _____

Contact Phone #/Email: _____

Player Responsible for the Ad: _____

ADVERTISEMENTS AVAILABLE, Ads are for the REGULAR season only

Game Day Program

Back Page Full Color Ad (Limit 1) \$750

Full Page Color Ad (Limit 10) \$500

Media Guide Business Advertising

Full Page Color Ad \$450

½ Page Color Ad \$350

½ Page Black & White Ad \$250

¼ Page Black & White Ad \$150

1/8 Page Black & White Ad \$100

Ad Dimensions

Full With Bleed 7.5 x 10

Full With No Bleed 7.5x10

Full With Bleed 7.75 x 10

Half Page 7.5 x 5

Half Page 7.5 x 5

Quarter Page 3.75 x 5

Business Card 3.75 x 2.5

On Field Endzone Signage Advertisement

A Frame Endzone Signage behind North Endzone \$750

PAYMENT INSTRUCTIONS *Please enclose payment with Ad (checks made payable to McGill-Toolen Football Booster Club) email questions to mctfootballads@gmail.com*

ADVERTISEMENT DESIRED: _____

IF MEDIA GUIDE Ad Size: _____ Circle Color or Black & White

Check Number: _____ Amount: _____

- Form and Payment can be given to Coach by June 30th
- Form and Payment Can be Dropped off in the McGill Office or Mail to: McT Football, 1501 Old Shell Road, Mobile AL 36604
- Send Forms Electronically to: Mctfootballads@gmail.com or scan QR code to fill out electronically



MEDIA GUIDE AD INSTRUCTIONS

- ATTACHED ARE PRINT READY MATERIALS OR EMAIL TO MCTFOOTBALLADS@GMAIL.COM (SEND IN PICTURES, WORDS, FONTS YOU WANT TO USE), DO NOT BEND OR STAPLE AD IF ATTACHED
- Do not write on actual picture or ads. Make changes or additions to your ad on a separate piece of paper, or include instructions/drawings.
- For best results: Send **PRINT READY** pdf; use Ad slicks; or sharp clean originals. IF NOT OUR PRINTER WILL DESIGN YOUR AD.
- CHECK BOX TO USE PROFESSIONAL PICTURE DAY PHOTO OF FOOTBALL PLAYER: _____

Thank You for supporting the McGill-Toolen Yellow Jackets!

Office Use Only: Check # _____ Amount paid: _____ cash or credit card: _____