

# 2020 MCGILL-TOOLEN FOOTBALL SPONSORSHIP PACKAGES AGREEMENT

DUE DATE: July 16, 2020

Circle NEW or RENEWAL If Renewal check  to USE SAME AD ON FILE

Name of Sponsor/Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name/Phone #/Email: \_\_\_\_\_

Player Responsible for the Sponsorship: \_\_\_\_\_

## Sponsorships Available for Regular 2020 Season

**YELLOW JACKET PACKAGE:** **VALUE-\$10,000**

- Coaches Show Sponsor
- Sideline Advertisement (1 of 2 spots between 20-30 yard line)
- Website Sponsor Spot (1 of 4 spots with Company logo on Football Page of website)
- Field Goal Signage Advertisement
- Social Media Weekly Sponsor (Company logo on all Email, Facebook, Twitter, & Instagram accounts for 1 week)
- 1 Full Page Color Ad in Media Guide and Game Day
- PA Advertisement Announcement at every home football game
- Sideline Pass plus Four Chairback Seats & Parking Pass to all Home football games

**ORANGE PACKAGE:** **VALUE-\$5,000**

- Sideline Advertisement (1 of 2 spots between 20-30 yard line)
- Website Sponsor Spot (1 of 4 spots with Company logo on Football Page of [www.mcgill-toolen.org](http://www.mcgill-toolen.org)) Social Media Weekly Sponsor (Company logo on all Email, Facebook, Twitter, & Instagram accounts for 1 week)
- 1 Full Page Color Ad in Media Guide
- PA Advertisement Announcement at every home football game
- Four Chairback Seats plus a Parking Pass to all Home football games

**FIELD HOUSE PACKAGE:** **VALUE-\$4,000**

- Sign on the Home Field House
- Website Sponsor Spot (1 of 4 spots with Company logo on Football Page of our website [www.mcgill-toolen.org](http://www.mcgill-toolen.org))
- Social Media Weekly Sponsor (Company logo on all Email, Facebook, Twitter, & Instagram accounts for 1 week)
- 1 Full Page Color Ad in Media Guide and Game Day
- PA Advertisement Announcement at every home football game
- Four Chairback Seats plus a Parking Pass to all Home football games



**BLACK PACKAGE:**

**VALUE-\$3,000**

- Website Sponsor Spot (1 of 4 spots with Company logo on Football Page of our website [www.mcgill-toolen.org](http://www.mcgill-toolen.org))
- On Field Endzone Signage Advertisement
- Social Media Weekly Sponsor (Company logo on all Email, Facebook, Twitter, & Instagram accounts for 1 week)
- 1 Full Page Color Ad in Media Guide
- PA Advertisement Announcement at every home football game
- Four Chairback Seats plus a Parking Pass to all Home football games

**WHITE PACKAGE:**

**VALUE-\$1,500**

- On Field Endzone Signage Advertisement
- Social Media Weekly Sponsor (Company logo on all Email, Facebook, Twitter, & Instagram accounts for 1 week)
- 1 Full Page Color Ad in Media Guide
- PA Advertisement Announcement at every home football game

**Coaches Show Sponsor (2 Spots)**

**\$5,000**

- Sponsorship of Coach Hill's Pre and Post-Game Broadcasts

**Sideline Advertisement**

**\$5,000**

- 1 of 2 spots between 20-30 yard lines

**Website Sponsor (1 of 4 spots)**

**\$2,500**

- 1 of 4 spots with Company logo on Football Home Page of our website

**Social Media Weekly Sponsor**

**\$1,000**

- Company logo on all Email, Facebook, Twitter, & Instagram accounts for 1 week

**On Field Endzone Signage Advertisement**

**\$750**

- A Frame Endzone Signage behind North Endzone

**PAYMENT INSTRUCTIONS** *Please enclose payment with Ad (checks made payable to McGill-Toolen Football Booster Club) or for Credit Card Payment – Contact Alani Rodgers [mctfootballads@gmail.com](mailto:mctfootballads@gmail.com)*

**SPONSORHIP DESIRED:** \_\_\_\_\_

Check Number: \_\_\_\_\_ Amount: \_\_\_\_\_

- Forms can be given to Coach Hill prior to July 16, 2020
- Can be Dropped Form off in the McGill Office
- Mailed to: McT Football, 1501 Old Shell Road, Mobile AL 36604
- Send Forms Electronically to: [Mctfootballads@gmail.com](mailto:Mctfootballads@gmail.com)

**MEDIA GUIDE AD INSTRUCTIONS**

- ATTACHED ARE PRINT READY MATERIALS OR EMAIL TO [MCTFOOTBALLADS@GMAIL.COM](mailto:MCTFOOTBALLADS@GMAIL.COM) (SEND IN PICTURES, WORDS, FONTS YOU WANT TO USE), DO NOT BEND OR STAPLE AD IF ATTACHED
- Do not write on actual picture or ads. Make changes or additions to your ad on a separate piece of paper, or include instructions/drawings.
- For best results: Send **PRINT READY** pdf; use Ad slicks; or sharp clean originals. IF NOT OUR PRINTER WILL DESIGN YOUR AD.
- CHECK BOX  TO USE PROFESSIONAL PICTURE DAY PHOTO IN MEDIA GUIDE AD OF FOOTBALL PLAYER: \_\_\_\_\_

