



McGill-Toolen Catholic High School Football Booster Club

FOOTBALL MEDIA GUIDE CONTRACT AGREEMENT

BUSINESS ADVERTISEMENT AD

DUE DATE: July 16, 2020- please fill form out completely

Circle **NEW** or **RENEWAL** If Renewal check to USE SAME AD ON FILE

Name of Sponsor/Company: _____

Address: _____

Contact Name/Phone #/Email: _____

Player Responsible for the Ad: _____

ADVERTISEMENTS AVAILABLE, Ads are for the REGULAR season only

2020 Game Day Program

Back Page Full Color Ad (Limit 1) \$750
Full Page Color Ad (Limit 10) \$500

Ad Dimensions

Full With Bleed 8.375 x 10.875
Full With No Bleed 7.375x10

2020 Media Guide Business Advertising

Full Page Color Ad \$450
Full Page Black & White \$350
½ Page Color Ad \$350
½ Page Black & White Ad \$250
¼ Page Black & White Ad \$150
1/8 Page Black & White Ad \$100

Full With Bleed 8.375 x 10.875
Full With No Bleed 7.375x10
Half Page 7.33.675 x 5
Half Page 7.33.675 x 5
Quarter Page 3.625 x 5
Business Card 3.625 x 25

On Field Endzone Signage Advertisement

A Frame Endzone Signage behind North Endzone \$750

PAYMENT INSTRUCTIONS *Please enclose payment with Ad (checks made payable to McGill-Toolen Football Booster Club) or for Credit Card Payment – Contact JC Dalton at mctfootballads@gmail.com*

ADVERTISEMENT DESIRED: _____

IF MEDIA GUIDE Ad Size: _____ Circle Color or Black & White

Check Number: _____ Amount: _____

- Forms can be given to Coach Hill prior to July 16, 2020.
- Can be Dropped Form off in the McGill Office
- Mailed to: MCT Football, 1501 Old Shell Road, Mobile AL 36604
- Send Forms Electronically to: Mctfootballads@gmail.com

MEDIA GUIDE AD INSTRUCTIONS

- ATTACHED ARE PRINT READY MATERIALS OR EMAIL TO MCTFOOTBALLADS@GMAIL.COM (SEND IN PICTURES, WORDS, FONTS YOU WANT TO USE), DO NOT BEND OR STAPLE AD IF ATTACHED
- Do not write on actual picture or ads. Make changes or additions to your ad on a separate piece of paper, or include instructions/drawings.
- For best results: Send **PRINT READY** pdf; use Ad slicks; or sharp clean originals. IF NOT OUR PRINTER WILL DESIGN YOUR AD.
- CHECK BOX TO USE PROFESSIONAL PICTURE DAY PHOTO OF FOOTBALL PLAYER: _____

Thank You for supporting the McGill-Toolen Yellow Jackets !

Office Use Only: Check # _____ Amount paid: _____ cash or credit card: _____